SHRINKHLA BARANWAL-

Textile and Apparel designer

National Insitute of Design AP | 8090123819| shrinkhlab24@gmail.com

ABOUT

A Textile and Apparel Design student from NID Andhra Pradesh. I specialize in transforming creative ideas into tangible, functional and beautiful surfaces. With a strong foundation in textile and apparel design, I bring concepts to life through diligent craftsmanship, innovative techniques, and a deep understanding of material properties.

WORK EXPERIENCE:

ASCENT DECOR | BANGALORE

Graduation Project | Jan-May 2025

 Worked on developing a Home furnishing collection for two UK-based clients—Colefax and Fowler and Mark Alexander-for presentation at the Proposte Fair in May 2025 and a client-specific meeting in June 2025, where both clients will be present. The collection follow the design direction for A/W 26/27 Season

STUDIO GN | BANGALORE

Internship | Jan-Feb 2024

- Explored the use of zari yarn through various textile techniques, including weaving, embroidery, crochet, felting and braiding to create innovative designs.
- Conducted detailed experimentation and analysis to understand the properties and applications of zari yarn in contemporary textile design.

THE YELLOW DWELLING

Competition winner | February 2024

- Won a prestigious textile print competition for home furnishing textiles, contributing to the summer collection.
- Designed and developed seasonally appropriate print.
- Employed a thorough research process on current and upcoming trends, target audience preferences, and sustainable practices to develop a market-ready print.

ALL INDIA INSTITUTE OF MEDICAL SCIENCES (AIIMS)

Convocation Attire | May-July 2024

• Designed the bespoke convocation attire for AIIMS graduating students, faculty, delegates and the President of India.

SKILLS:

Digital

- · Adobe creative cloud- Specialized in photoshop, illustrator, indesign
- Print Development
- Photography
- Documentation
- · Design research and communications

Hands-on

- Sketching
- Painting
- Weaving
- Sewing
- Crochet
- Embroidery
- Knitting

EDUCATION:

- ST. Don Bosco College, Lakhimpur-Kheri, Uttarpradesh (2007-2019) X- 92%
- Ajmani International School, Lakhimpur-Kheri, Uttarpradesh (2019-2021) XII- 94.4%
- National Institute of design Andhra Pradesh (2021- Present)